

ZIONS BANK

MOUNTAIN STATES TRADE MISSION

TO DUBAI, ABU DHABI
AND ISTANBUL



PRELIMINARY AGENDA

Friday, October 24 through Saturday, November 1, 2014

SATURDAY

Arrive Dubai

SUNDAY

Business Meetings
U.S. Embassy Country Briefing
U.S. Commercial Service Gold Key
U.S. Consulate Hosted Reception

MONDAY

Business Meetings
Cultural visits in Dubai
Transfer to Abu Dhabi
Group Dinner

TUESDAY

Business Meetings
U.S. Embassy Country Briefing
U.S. Commercial Service Gold Key
U.S. Ambassador Hosted Reception

ESTIMATED COSTS AND FEES PER PERSON

| | |
|-------------------|-----------------|
| Airfare | \$2,000 |
| Hotel | \$225 per night |
| Participation Fee | \$800 |
| Gold Key Services | additional fee |

Participation fee covers coordination, customized itinerary, country briefings, receptions, ground transportation to/from airport for trade mission designated flights, and to group events. Cost and fees subject to change due to space availability, exchange rates, and schedule changes.

BENEFITS

- » **GOLD KEY** - Meet prescreened business contacts face-to-face, including potential agents, distributors, buyers and joint-venture partners in one-on-one appointments scheduled for you in advance.
- » Access two dynamic, regional gateway markets
- » Participate in multiple receptions hosted by the U.S. Embassy.
- » Meet business leaders, government officials, in a festive and interactive setting
- » Showcase trade mission companies, region and products.
- » Grant monies may be available for qualifying companies
- » Group discounts on lodging

TRAVEL AND LODGING

Flight bookings and lodging to be made individually.

Designated trade mission flight information, discounted lodging code and other trade mission information please contact:

Tausha Dingman, Zions Bank
tausha.dingman@zionsbank or 801-309-0950

TRADE MISSION SPACE IS LIMITED.

Gold Key Applications due August 25, 2014
Participation fee due October 1, 2014.

Supported by

ZIONS BANK



WORLD TRADE CENTER
UTAH



Utah Governor's Office of
Economic Development

International Trade & Diplomacy Office



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