

United Arab Emirates – Best Industry Prospects

Aircraft Parts/Services

Best prospects include:

Any company that can contribute in developing a state-of-the-art sustainment center is in demand. The requirement is for the center to offer innovative maintenance solutions, performance-based reliability, all life cycle management, and affordability from one centralized location. In addition, there is a market for independent providers of maintenance, repair, and overhaul solutions for airframes, engines, and components.

Automotive

Best Prospects include:

- Parts and components
- Fleet and Rental Contract Services
- Used Car Market

Construction

Best prospects include:

- There is a desire to find US companies that can lead a green project from the very start of design to its ultimate completion. This includes providing the materials and leading the management of the sustainable project.
- There is also a great need for companies that can modify existing buildings to become more energy efficient.

Consumer Electronics

Best prospects include:

- Computer hardware
- Audiovisual devices
- Smart phones will offer growing opportunities, especially with the launch of 4G services in the region
- Demand for large-screen TV sets is also growing as consumers upgrade to more advanced LED and 3D models

Cosmetics/Perfumes

Best prospects include:

- Perfumes
- Eye and facial make-up products

- Lip make-up
- Facial moisturizers, nourishing, anti-ageing products
- Hair care products
- Oral/dental hygiene
- Bathing products

Education

Best prospects include:

- K-12 operators
- Students & Teachers Leadership Programs
- Programs for Special Needs
- Vocational Training
- IT Education
- Educational Programs and Services

Franchising

Best prospects include:

- Casual Dining & Fast Food
- Healthcare Services
- Childcare Services
- Education Services/Centers
- Entertainment Centers
- Laundry and Dry Cleaning Services
- Automotive Services

Healthcare Services

Best prospects include:

- Consumables (\$160.3 million in 2012; growth rate 9.1%)
- Orthopedic/prosthetic (\$48.8 million in 2012; 9.1% growth rate)
- Diagnostic imaging (\$177.5 million in 2012; 8.3% growth rate)
- Dental products (\$67.6 million in 2012; 8.1% growth rate)
- Patient aids (\$67.1 million in 2012; 8% growth rate)

Oil and Gas Field Machinery and Services

Best prospects include:

- US firms with cutting edge technologies that will assist ADNOC operating companies to avoid using gas to maintain oil well pressure, exploit fields more efficiently, and lower costs of exploiting sour gas fields will find important opportunities in the UAE.
- There is high demand in the UAE market for Drilling bits, Drilling fluids and upstream chemicals