

U.S. Commercial Service

OPPORTUNITIES IN THE CARIBBEAN

REGION BUSINESS DEVELOPMENT CONFERENCE

Santo Domingo, Dominican Republic – June 8-12, 2014



Program Agenda

Sunday, June 8

Travel day to Santo Domingo

5:00-8:00 PM

Conference Pre-Registration

5:30-6:00 PM

Trade Mission Delegate Welcome/Briefing

6:00-7:00 PM

Networking Reception (Light appetizers and Refreshments)

Monday, June 9

7:00-8:30 AM

Networking Breakfast

7:30-8:30 AM

Registration

8:30-9:00 AM

Conference Opening Remarks: Welcome to the Opportunities in the Caribbean Region Business Conference

9:00-9:40 AM

Panel: Regional Market Opportunities in the Caribbean Region - ***Enhancing Market Access***

9:40-10:00 AM

Networking Break

10:00-11:00 AM

Panel: Regional Market Opportunities - ***CAFTA-DR, Encompassing IPR Issues, Logistics and Customs Issues, Commercial Diplomacy***

11:00 AM -12:00 PM

Panel: Regional Market Opportunities - ***Trade Financing***

12:00-12:10 PM

Transition to Lunch

12:10-1:30 PM

Lunch - Keynote Luncheon Address

1:40- 2:40 PM

Case Study #1: ***Regional Distribution: How to Manage and Maximize the Network***

2:40-3:40 PM

Case Study #2: ***Mitigating Risks and Developing Safety Protocols in Challenging Environments***

3:40-4:00 PM

Networking Break

4:00-5:00 PM

Case Study #3: ***Brand Strategy/Maximizing Business Opportunities through the Internet***

1:40-6:20 PM

One-on-One Meetings with Commercial/Econ Officers and Business Service Providers

6:20 PM

Conference Adjournment

7:30 PM

Networking Reception

Tuesday, June 10

In Dominican Republic:

9:00 AM – 5:00 PM Business-to Business Matchmaking Meetings

Wednesday, June 11

Travel Day

Thursday, June 12

In Bahamas or Barbados or Haiti or Jamaica or Trinidad and Tobago:

8:00- 8:45 AM Market Briefing

9:00 AM – 5:00 PM Business-to Business Matchmaking Meetings