

Biography



Michael F. Farina

GE Oil and Gas

Senior Manager, Strategy and Analytics

Michael is a senior marketing manager at GE Oil and Gas. He is part of the strategic marketing team and focuses on market analysis that support complex commercial transactions and key business initiatives. Michael has been involved in a number of key strategic efforts with GE including: development of the Unconventional Gas and Heavy Oil verticals, flare gas reduction strategy, and most recently was lead analyst and co-author of the *Age of Gas and Power of Networks* and *China's Age of Gas* white papers. Michael brings substantial subject matter expertise in oil and gas markets and broad knowledge of GE's energy portfolio.

Michael has been in the oil and gas industry from almost twenty years. Previously he was a Director of natural Gas consulting at Cambridge Energy Research Associates (CERA) and has worked on LNG, pipeline, and gas-fired power plant development around the world.

Michael holds a BA in Economics from Colorado State University and a MA in Economics from the University of Colorado.