



Brenda Hall
Bridge360 CEO

Brenda Hall is the founder and CEO of Bridge360, a global software quality assurance company, headquartered in Austin, Texas. Brenda founded Bridge360 in 2001, taking the entrepreneurial plunge by selling her classic car collection. Her cherished Dodge Chargers can be seen in the Tim Burton film, *Big Fish*. That same "do whatever it takes" attitude is a large part of how Bridge360 earns the praise of its customers today.

Under her leadership, Bridge360 is leading the charge to bring quality back to software, implementing quality solutions for clients throughout the entire software development lifecycle, bringing the highest level of quality into the ecosystem of applications for the delight of the end consumer. And the accolades have followed: Inc 5000, Software 500, *Austin Business Journal* Fast 50 and Top Woman-Owned Business. Bridge360 was also the 2013 recipient of the International Service Award presented by GlobalAustin and the Austin Chamber of Commerce for its commitment to quality in global markets.