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Jim Kelim has been involved in teaching English as a Second Language for 31 years. He has taught in Japan, Korea and the United States. He has also directed ESL programs in the same countries. In 1996 he returned to the United States to direct the Intensive English Program at the University of Wisconsin-Stevens Point (UWSP) and moved to the University of Texas at San Antonio (UTSA). He first used the US Commercial Service Gold key service during his UWSP time. He went to Seoul on that trip. Upon coming to UTSA he made the Gold key service a mainstay of his recruiting program. His program grew from 13 to 219 students. He has visited Monterrey Mexico, Seoul Korea, Shanghai and Beijing China using the Gold key service.