

U.S. Commercial Service Sponsorships at OTC 14

Gain exposure to decision makers, foreign buyers and U.S. exporters at the world's largest oil and gas show, the Offshore Technology Conference 2014. The U.S. Commercial Service is offering sponsorship opportunities that can gain your company maximum exposure to the right people!

Sponsorship Opportunities:

- **Oil and Gas Opportunities in Ghana:** This seminar includes presenters such as the Vice President of Ghana, U.S. Ambassador to Ghana, Minister of Energy, CEO of GNPC, and other high-level decision makers in Ghana's petroleum industry.
Cost: \$750
Length of Exposure: Tuesday, May 6 from 2:30-5:00 pm.
Type of Exposure: Logo with a link to your website on the CS OTC site, table with marketing brochures during show, banner placement at the back of the room, and company recognition at the beginning of the program.
Estimated Attendance: 100
- **Center for International Trade (CIT):** Main meeting point for 2,000 foreign buyers from over 35 countries. The CIT is where the international visitors will be meeting with their delegation leader, have business meetings, or to relax.
Cost: \$750
Length of Exposure: Four business days from open to close.
Type of Exposure: Logo with a link to your website on the CS OTC site, table with marketing brochures during show, banner placement at the back of the room.
Estimated Attendance: 2000
- **Showtime Export Counseling Meetings:** One-on-one meetings between U.S. companies and oil and gas specialists from around the world. Manufacturers and services providers who export, and Embassy oil and gas specialists/delegation leaders will have access to your company's information.
Cost: \$250
Length of exposure: Tuesday, May 6 from open to close.
Type of Exposure: Logo with a link to your website on the CS OTC site, table with marketing brochures during show, banner placement at the back of the room.
Estimated attendance: 200
- **B2B Matchmaking Meetings Between U.S. Companies and Foreign Buyers:** International buyers who are part of the U.S. Embassy led delegation's will be meeting with U.S. companies on Wednesday, May 7 in the Reliant Arena, Second Level Room 2. This is a high-traffic day of the people you want to meet.
Cost: \$500
Length of exposure: Wednesday, May 7 from open to close.
Type of Exposure: Logo with a link to your website on the CS OTC site, table with marketing brochures during show, banner placement at the back of the room.
Estimated attendance: 250
- **To gain maximum exposure and become a marketing partner for all four programs, the fee is \$1,500.** This marketing partnership level includes logo placement with a link to your website on the CS OTC site; a table with marketing brochures during show; banner placement at the back of the room, and company recognition at the beginning of the Ghana program.

For more information, or to become a marketing partner, please contact Danielle Caltabiano at danielle.caltabiano@trade.gov or 713-209-3110