



## EXPORT UPDATE – January 2014

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### EVENTS

*\*Denotes events taking place in Houston, Texas.*

**DistribuTECH**, January 28-30, San Antonio. The U.S. Commercial Service International Business Center (IBC) will be available at this leading event for electric utilities, transmission & distribution vendors, and a wide range of technology companies providing solutions for the smart grid. U.S. companies can receive free export counseling from Commercial Service representatives based in Asia, Europe, Latin America, Africa, and the Middle East. In addition, the IBC will include Country Market Briefings, B2B matchmaking services, and international business development consultations. See: [http://export.gov/industry/energy/tdsg/eg\\_main\\_067600.asp](http://export.gov/industry/energy/tdsg/eg_main_067600.asp) or contact Shannon Fraser at [Shannon.Fraser@trade.gov](mailto:Shannon.Fraser@trade.gov).

**\*Australian American Chamber of Commerce-Houston's 6<sup>th</sup> Annual ENERGY CONFERENCE**, January 30, Hilton Post Oak, Houston. During this full-day conference, both public and private sector speakers will examine the major challenges and opportunities including fiscal policies, project execution, emerging technologies (FLNG), gas monetization options (NGVs), with an update on LNG and unconventional activities in Australia and the US. Cost: \$349 each or \$199 for multiple registrations. See: <http://aacc-houston.org/event/energy-conference/>

**The NAHB International Builders' Show**, February 4-6, Las Vegas, NV, is a U.S. Department of Commerce International Buyers Program event. If you are exhibiting and have not registered for the U.S. Export Interest Directory's B2b Matchmaking or the Global Market Insight Program, please contact Pam Plagens at [pam.plagens@trade.gov](mailto:pam.plagens@trade.gov) or 713-209-3106 for details.

**Fukushima Recovery Forum**, February 18-19. The U.S. Department of Commerce (DOC) is organizing this opportunity for U.S. firms to hear from Japanese Ministries and commissioning entities on plans for Fukushima Recovery and for U.S. and Japanese firms to share experiences, expertise, and lessons learned in remediation and decommissioning, including on work underway at Fukushima Dai-ichi Nuclear Power Station, and in Tohoku, the area affected by the accident at Fukushima. U.S. firms will also be given an opportunity to network with Japanese firms and identify potential business partners. DOC is coordinating with Japan's Ministry of Economy, Trade and Industry (METI) and Ministry of Environment (MOE) on the forum and is seeking the participation of a maximum of approximately 25 U.S. companies that produce technology or provide services in the decommissioning or remediation sector, including water treatment and waste management. (Application deadline extended to January 22) See: <http://export.gov/japan/fukushima/forum/index.asp>

### WEBINARS / CONFERENCE CALLS

**Direct Line** is an opportunity for American businesses, particularly small- and medium-sized enterprises,

to engage directly via teleconference with U.S. Ambassadors overseas. To learn more and register for the below events, see: <http://www.state.gov/e/eb/directline/>. Please see below for a list of our upcoming calls

- \* **Zambia: Agriculture & Agribusiness Opportunities**, January 21, 8:30 a.m. CST
- \* **Taiwan: Opportunities for U.S. Educational Institutions**, January 23, 5:00 p.m. CST,
- \* **Sri Lanka: Medical Device Exports to Sri Lanka**, January 29, 7:00 a.m. CST,
- \* **Guatemala: U.S. Business Opportunities in the Growing Construction Sector**, January 29, 10:30 a.m. CST
- \* **Latvia: The Eurozone's Newest Member**, January 29, 11:00 p.m. CST
- \* **Iraq: Basrah Direct Line Call**, January 28, 8 am CST

**Business Opportunities in the Dominican Republic Webinar**, January 23, 11 am-12:15 pm. This the second in a series presented in anticipation of the upcoming U.S. Department of Commerce **Trade Mission to the Caribbean Region** being held on June 8-12 in Santo Domingo, Dominica Republic, with optional visits in Haiti, Bahamas, Barbados, Jamaica, and Trinidad and Tobago. Cost \$35. Register: <https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=4Q33> . Contact: Diego Gattesco: (304) 243 5493, [Diego.Gattesco@trade.gov](mailto:Diego.Gattesco@trade.gov).

**India: The Legal Environment for Design Construction Consulting**, January 23, 9:00 a.m. CST. For U.S. firms doing business in India, The Architects Act, 1972, has direct implications. In the past year, there has been some flux in the legal environment. This webinar will provide an overview of the current legal climate in India. Cost: free. Register: <https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=4Q2U> .

**Opportunities in Lighting and Electrical Industries in China**, January 29, 7:00 am CST. Cost: free. The one-hour session will feature a market overview by US government representatives in China, an overview of protecting your intellectual property rights in China, information about the upcoming US Pavilion at the **Guangzhou International Lighting Exhibition**, and a company testimonial about their experience doing business in China and participating in previous year's shows. See: <https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=4Q3Q>

**Review of EU Medical Device Legislation**, January 28, 10 a.m. Central. In 2008, the EU regulators launched a comprehensive review process of existing medical device legislation. The proposed texts – covering medical devices and in vitro diagnostics – are subject to a lot of discussion among different institutional groups and stakeholders. If adopted as currently proposed in 2014, the changes will significantly impact manufacturers.. Learn more about these changes by joining the U.S. Commercial Service and our guest speaker for a highly informational 90 minutes webinar. Cost: \$75. See: <http://go.usa.gov/WTWC>.

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