



EXPORT NEWS, December 2013

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NEWS

CS Houston - Temporary Office Relocation to 8th Floor – Suite 850. The Mickey Leland Office Building at 1919 Smith Street is undergoing renovation. To accommodate the construction, our office has moved downstairs for a few months.

2014 President's E-Awards - Accepting Applications. U.S. exporters should consider applying for one of the two types of "E" Awards. The President's "E" Award for Exports is awarded to a firm or organization that has made significant contributions to the increase of American exports. The President's "E" Award for Export Service is awarded to organizations that may or may not export directly, but which assist or facilitate export activities. Deadline: January 17. See: <http://export.gov/exportawards/>

2014 Healthcare Technology Resource Guide. This CS Healthcare Team produced guide features 58 countries and includes a section on Business Service Providers as well as a Subsector Reference Chart and Certification Reference Chart. See: <http://export.gov/industry/health/index.asp>.

Trade Show Schedule for 2014 International Buyer Program (IBP) Announced. The IBP is a joint government-industry effort that brings thousands of international buyers to the U.S. for business-to-business matchmaking with U.S. firms exhibiting at major industry trade shows. For the 2014 list of events, see: http://export.gov/build/groups/public/@eg_main/documents/webcontent/eg_main_062223.pdf

Foreign Trade Regulations (FTR) - Delay of Effective Date. The FTR final rule, published on March 14, 2013, will now be **effective April 5, 2014**. Previously, it was scheduled to take effect on January 8, 2014. See: <https://federalregister.gov/a/2013-27122>

Texas Triangle Park Receives Foreign Trade Zone Status. The 1091-acre master-planned industrial park in Brazos County, has been designated as a Foreign-Trade Zone (FTZ) approved by the Foreign-Trade Zones Board. See http://www.bryantx.gov/include/press_release.asp?id=1519 . For further details on other FTZ's in Texas, see: <http://www.governor.state.tx.us/files/ecodev/TexasFTZs.pdf>.

2014 Texas Aerospace & Aviation Industry report was just released by The Office of the Governor's Business Research Department. See: http://governor.state.tx.us/files/ecodev/Aerospace_Report.pdf

TRADE LEAD

Costa Rica: Firm seeking to represent respiratory, durable medical equipment and medical devices manufacturers. Contact office for details at (713) 209-3104.

EVENTS

Saudi-Arabia Catalog Show 2014, January 13, 2014, Dammam, Saudi Arabia. The Kingdom's massive projects, both planned and on-going, constitute excellent opportunities for U.S. manufacturers/exporters from all sectors to participate in this lucrative market. The show will be hosted by "Asharqia" Chamber of Commerce & Industry in Dammam, Saudi Arabia and supported by the U.S. Commercial Service in Saudi Arabia. Cost: \$100. Deadline is December 22. Contact: Tareq.Ghazal@trade.gov.

MISSION: Secretarial Infrastructure Business Development Mission to the United Arab Emirates, the Kingdom of Saudi Arabia and Qatar, March 8-14, 2014. The U.S. Secretary of Commerce will lead an Infrastructure Business Development Mission to the United Arab Emirates, the Kingdom of Saudi Arabia and Qatar from March 8-14, 2014. This business development mission will promote U.S. exports to the Gulf region by helping U.S. companies launch or increase their business in the infrastructure sector. See: <http://export.gov/GCCMission2014/>.

MISSION: Automotive Trade Mission to India, New Delhi, Pune and Chennai, April 24-30, 2014. India's automotive industry is one of the most significant and fast growing sectors of the economy, averaging 20% annual growth. Deadline to register: January 31, 2014. See: http://export.gov/india/tradeevents/eg_in_066707.asp.

InfoSecurity Europe, London, UK, April 29-May 1, 2014. The event is Europe's number one dedicated information security event with the most comprehensive showcase for the most diverse range of new and innovative products and services from the world's top information security suppliers. Contact: Aileen Nandi at Aileen.Nandi@trade.gov.

Canadian Institute of Mining Convention, May 11-14, 2014, Vancouver, B.C., Canada. Develop potential partnerships in Canada's mining sector. Contact: Connie Irrera at Connie.Irrera@trade.gov or Connie Smith at Connie.Smith@trade.gov.

ENERGY MARKET RESEARCH

Mexico: Energy Reform, December 17, 2013. Mexico's Senators, House of Representatives; and Majority of State Legislatures of Mexico approved the Energy Reform. The report details important aspects in the oil, gas, and electricity sectors. Please contact our office for a copy.

EU: New Market Report on Hydrocarbon Directive (Shale Gas), October 2013. With Europe's energy prices at levels double those of the United States, unconventional fossil fuels are gaining visibility on the European policy agenda, and the U.S. shale gas technology boom is boosting the debate in the EU. Today, EU member states have diverging policies on shale gas exploration. The Report is available at: http://www.buyusainfo.net/docs/x_8122878.pdf

Brazil: Challenges for U.S. Companies in the Brazilian and Oil and Gas Sector, October 2013. See: http://buyusainfo.net/docs/x_6759223.pdf

ENERGY EVENTS

U.S. - Vietnam Wind Power Development Workshop, Ho Chi Min City, Vietnam, February 20-21, 2014. This workshop is the first event co-organized by U.S. Commercial Service (USCS) and Vietnam Ministry of Industry and Trade (MOIT) aiming at leveraging U.S. technologies, expertise and financing advantages to develop wind power in Vietnam and create a foundation for a long-term cooperation between the United States and Vietnam

in energy. Deadline to confirm your participation or sponsorship is December 31. Contact: Mr. My Tran at My.Tran@trade.gov or Ms. Tuyet Trees at Tuyet.Trees@trade.gov.

2014 Global Petroleum Show, Calgary, Canada, June 10-12, 2014. Participate in the U.S. Pavilion at the show. Contact Crystal Roberts at crystal.roberts@trade.gov.

8th Renewable Energy India 2014 Expo, Greater Noida (National Capital Region of Delhi), India, September 3-5, 2014. For more information, contact Rajneesh Khattar at Rajneesh.Khattar@ubm.com.

SAVE THE DATE! Oil and Gas Trade Mission to Brazil, September 18-23, 2014. Details available soon. Contact Danielle Caltabiano at danielle.caltabiano@trade.gov or (713) 209-3110.

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