

OPENING MARKETS GENERATING EXPORTS

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Our Mission



- ❖ Helping companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies
- ❖ Supporting sustainable infrastructure and economic growth in partner countries



National Export Initiative

Doubling of U.S. exports over the next five years.

- ❖ Increasing Trade Advocacy
- ❖ Launched International Business Partnership Program



President Obama Announces Export Promotion Cabinet as part of National Export Initiative



USTDA Program Activities

Matching U.S. Commercial Interests
with Development Opportunities

International Business Partnership Program

- ❖ Reverse Trade Missions
- ❖ Conferences
- ❖ Training

Project Development Program

- ❖ Feasibility Studies
- ❖ Pilot Projects
- ❖ Technical Assistance



International Business Partnership Program

Reverse Trade Missions:

- ❖ USTDA brings foreign project sponsors to the United States to gain exposure to U.S. products and services.



South Africa Energy Efficiency



International Business Partnership Program

Conferences/Workshops:

- ❖ Highlights near-term infrastructure development projects
- ❖ U.S. company representatives introduced to senior officials responsible for project implementation

BIO-MICROBICS
INCORPORATED
Better Water. Better World.



**Wastewater Treatment Facility
in the Philippines**



Project Development Program



**Clean Energy at Germencik
Geothermal Facility**

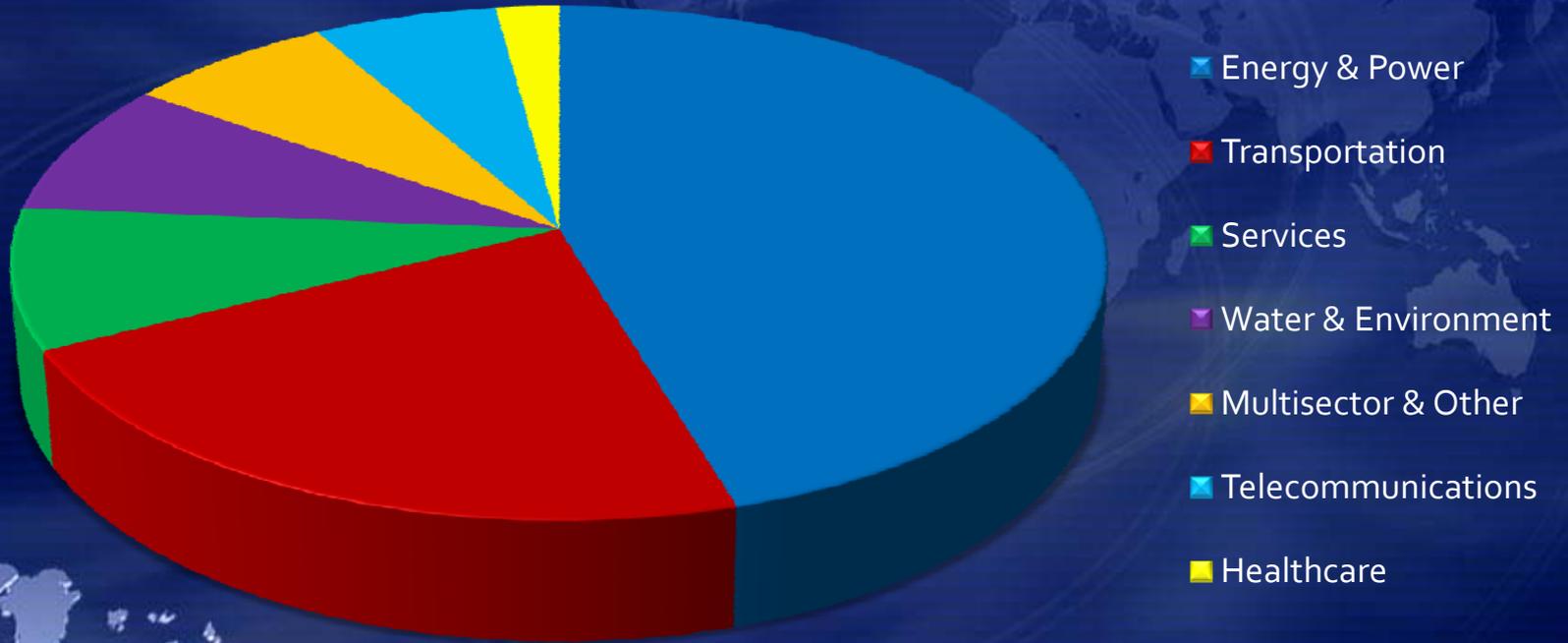
Feasibility Studies:

- ❖ Evaluation of Infrastructure Development Projects
 - Technical
 - Financial
 - Legal
 - Environmental



USTDA By Sector

(As a Percentage of USTDA's FY 2010 Program Budget)



USTDA Funding Criteria

USTDA evaluates projects based on the following criteria:

- ❖ Developmental priority in the host country.
- ❖ Likelihood of receiving implementation financing.
- ❖ Mutual benefits for the United States and partner country, including commercial opportunities for U.S. firms.



Contact USTDA



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