



# Join the Infrastructure Business Development Mission to Morocco, Egypt, and Jordan

## Business Opportunities in the North Africa & Levant Region

Join the U.S. Department of Commerce on an infrastructure business development mission to Morocco, Egypt, and Jordan (with optional West Bank briefings) where U.S. firms will find opportunities to gain market insights, make industry contacts, network with key government officials and decision makers, solidify business strategies, and advance specific projects in this rapidly expanding sector. With a predicted 5-7% annual rate of infrastructure expansion growth in 2014, great opportunities for U.S. companies are opening in various sectors across the North Africa and Levant region.

## Best Prospect Export Sectors

There are great opportunities for U.S. firms to export in efficient energy technology equipment and services, transportation infrastructure and equipment, water and waste treatment, marine and ports infrastructure, and tourism and building construction.

**Why Morocco, Egypt, and Jordan?** Many of the North African and Levant region governments have issued aggressive targets for infrastructure development, which could mean great opportunities for U.S. exporters. Increasingly seen as North West Africa's regional hub for transportation and business, the Moroccan government's plans to invest \$15 billion towards upgrading basic infrastructure by 2015 makes it an attractive market for exports in that sector. Egypt's transitional government has pushed key infrastructure projects along in housing, transportation, and energy with its \$3.5 billion stimulus package announced at the end of 2013. It has set a target of 20% power from wind, hydro, and solar by 2020, and the Suez Canal Regional Development Project is expected to be implemented in late 2014/2015. Jordan is the first Arab country to sign a Free Trade Agreement with the United States where virtually all tariffs between the two countries were eliminated in 2010. This has resulted in an increased trade of 600% over the last ten years. The government's \$18 billion strategic energy plan and \$2.2 billion investment in efficient energy projects provide excellent markets for U.S. companies.

## U.S. Commercial Service—Connecting you to global markets.

The U.S. Commercial Service supports the President's National Export Initiative.

## Apply Now, Space Is Limited

<http://www.export.gov/trademissions/NAInfrastructure>

### Date:

December 3-11, 2014

### Venues:

- Rabat
- Casablanca
- Cairo
- Amman

### Deadline to Apply

September 12, 2014

### Cost

- \$3,000 for SMEs (fewer than 500 employees)
- \$5,000 for large firms
- \$1,000 for each additional firm representative
- Optional West Bank meetings: \$700 per SME, \$2,300 per large firm
- Expenses for travel, lodging, most meals, and incidentals will be the responsibility of each mission participant

### For More Information:

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