



Learn About Energy Efficiency Opportunities

Energy & Environment Mission to Thailand, Malaysia & the Philippines

Join Us

The U.S. Department of Commerce, U.S. Commercial Service is organizing an Energy and Environment Trade Mission to Thailand, Malaysia, and the Philippines from September 15-21, 2013. This mission is designed to provide a powerful opportunity to explore these emerging markets, including briefings, networking receptions, and one-on-one business meetings with potential customers, partners and local representatives.

Energy Efficiency Opportunities in the Region

Energy efficiency has become increasingly important as energy demand rises globally. Governments realize that they can maximize gains by increasing energy efficiency and minimizing energy costs, which provides significant potential for U.S. firms in these markets.

Why Thailand, Malaysia, and the Philippines?

Foreign Government Involvement: The Philippines' dependency on energy imports has prompted the government to place a premium on energy efficiency and management, leading to numerous programs such as "Energy Access for More," aimed at attaining maximum levels of energy efficiency and expanding their national grid. Malaysia and Thailand are also intent on maximizing efficiency, focusing on smart grid systems and green building technology. Thailand's 20-year Energy Efficiency Development Plan aims to reduce energy intensity by 25% in 2030.

U.S.-Asia-Pacific Comprehensive Energy Partnership: The United States will provide up to \$6 billion to support the Partnership, with the Ex-Im Bank making \$5 billion available in export credit financing, OPIC providing another \$1 billion dollars in financing for energy infrastructure projects and upgrading grid efficiencies.

Subsector Best Prospects: Smart grid technology, green building materials and technology, energy management technology

U.S. Commercial Service—Connecting you to global markets.

Apply Now, Space is Limited

www.export.gov/trademissions/ASEANenergy

Date: September 15-21, 2013

Venue: Bangkok, Kuala Lumpur, and Manila

Deadline: July 26, 2013

Cost:

- \$4,023 for small and medium enterprises (fewer than 500 employees)
- \$5210 for large firms
- \$1500 for each additional firm representative.
- Travel, lodging, and most meals not included

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