



U.S. Commercial Service Healthcare Trade Mission - Philippines and Indonesia

Explore Established and Growing Healthcare Markets

The U.S. Commercial Service, the trade promotion arm of the U.S. Department of Commerce's International Trade Administration, will lead an executive led trade mission of U.S. based Medical Device and Healthcare Technology companies to Manila, Philippines and Jakarta, Indonesia - two growing and dynamic markets that hold strong potential for U.S. exporters.

Meet with Pre-Screened Potential Partners and Government Officials

The mission will introduce the participants to the appropriate government agencies, end-users and consumers, as well as pre-screened prospective partners whose needs and capabilities are best suited to each U.S. participant's strengths.

Why the Philippines and Indonesia?

Tremendous Growth Potential. With more than \$37 Billion USD spent on Healthcare in 2012 and expected annual increases of more than 10% each year since, both the Filipino and Indonesian Governments have identified Healthcare as a top national priority. In 2014, Indonesia began implementing its National Health Insurance Plan, with the goal of universal coverage of the country's population of more than 254 million by 2019.

Medical Infrastructure Investments and Private Partnerships. In recent years, both governments have been working with private equity and development firms to finance, design, build, operate, and maintain a number of hospitals investing more than \$1.3 Billion USD.

Affinity for U.S. Medical Devices and Technology. Because a large number of Filipino and Indonesian doctors have trained in the U.S., both markets have an affinity for U.S. made medical device products and technologies.

Large Population Base. The Philippines and Indonesia have a combined population total of more than 350 Million, with a growing and vibrant middle class.

U.S. Commercial Service—Connecting you to global markets.

The U.S. Commercial Service supports the President's National Export Initiative.

Space is limited - Register Today!

Trade Mission Application

<http://go.usa.gov/wKCd>

Mission Dates:

February 9-13, 2015

Fees:

For SMEs - \$3250

For Large Companies - \$4000

Note: Expenses for lodging, some meals, incidentals and international travel are responsibility of each mission participant.

Registration and More Information:

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