



U.S. Commercial Service Seminar

Export University - Akron/Canton

Did you know that 95% of your customers live outside the U.S.? Come learn the basics of exporting and see how you can expand your sales in the global marketplace.

Exporting 101 - Learn the Basics

Export 101 is designed for new to export and small exporting firms that would like expert advice on export basics. The seminar is ideal for marketing and sales management staff, export operations personnel, purchasing, logistics and anyone with responsibility for export functions.

Course goals include:

- Understanding shipping and logistics on international orders
- Export financing and payment risk
- Legal considerations, contracts, agents, and distributors
- Market entry strategies
- Resources available to help!

Speakers include experts from both the private and public sectors with decades of experience.

About the US Commercial Service- Located across the US and in US embassies and consulates in nearly 80 countries, our global network of trade professionals help U.S. businesses succeed in markets around the world.

Apply Now, Space is Limited.

<https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=3Q97>

Date

July 9, 2013
8:30am to 11:45am
registration begins at 8am.

Venue

Kent St University at Stark, N Canton, OH

Deadline to Register

July 3, 2013

Cost

\$65.00

For More Information

Contact Todd Hiser at todd.hiser@trade.gov or 330-678-0695, 216-522-4756

Special Thanks for Your Support:

- Dickinson Wright PLLC
- First Merit Bank
- Miller Weldmaster Corporation
- Northeast Ohio District Export Council



International Trade Assistance Center



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