

U.S. Commercial Service Global Business Forum

# DISCOVER

Exports: Compete, Win, Grow

**2013**  
September 16-18 | Raleigh, NC

## Conference Overview

Join the U.S. Commercial Service, the U.S. Department of Commerce's lead export promotion agency, for a two-day international business conference designed to help U.S. businesses take advantage of established and emerging export opportunities. This event will provide participants with up-to-date market intelligence and help develop practical strategies for exporting their goods and services into new markets around the globe.

*DISCOVER 2013* will feature high ranking U.S. government officials, visiting U.S. Commercial Diplomats posted at U.S. Embassies abroad and international business leaders from the private sector. Experts on Trade Finance, U.S. Export Controls, Intellectual Property Rights, and Free Trade Agreements will keep U.S. companies up to date on recent and anticipated developments that will impact where – and how – to develop new business opportunities abroad. *DISCOVER 2013* will also provide plenty of opportunities to network with U.S. trade officials and Diplomats, industry experts and other U.S. exporters.

Date: September 16 -18, 2013

Location: Marriott City Center  
Raleigh, North Carolina

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## Benefits of Becoming a Marketing Partner

Your organization will receive exceptional visibility and services prior to and during the event. This high-profile event will be promoted heavily throughout the entire U.S. international business community. Your organization will be recognized according to your selected level of participation.

	Diamond: \$25,000	Platinum: \$15,000	Gold: \$10,000	Silver: \$5,000	Bronze: \$2,500
Corporate Logo on Program Collateral	X	X	X	X	X
Corporate Logo on Website	X	X	X	X	X
Special Podium Recognition at Conference	X	X	X	X	X
Contact List and Information of Attendees and Supporting Organizations	X	X	X	X	X
Promotional Space at Conference	Booth	Booth	Table	Table	Table
Conference Tickets	10	8	5	3	1
Advertisement in Conference Program Guide	Full Page Color	Half Page Color	Half Page Color	1/4 Page B&W	1/8 Page B&W
Reserved company table during program & luncheon	X	X			
Seats at Head Table (during program & luncheon)	2	1			
Inclusion in <i>DISCOVER 2013</i> Social Media	X	X			

