

Terri L. Tyminski
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Terri Tyminski is a member of the prestigious Commercial Diplomatic Service which is housed under the Department of Commerce. Her daily objective is to help American companies promote their goods and services outside of the U.S. in order to create more jobs in the United States.

During her current assignment at the US Consulate in Shanghai, Ms. Tyminski covers a wide array of sectors. She is the Co-Chairperson of the Cold Chain Storage Working Group in China. She is also the Commercial Service lead for the newly evolving e-Commerce initiatives – which has the potential to be a ground-breaking channel for U.S. consumer goods companies who want to enter China without having a physical presence.

Also in Ms. Tyminski's extensive portfolio are Aviation, Automotive, Marine, Green Technologies, Retail, Consumer Goods, Franchise, Energy (Renewable & Traditional), Building and Design and Construction Materials.

Before Beijing, Ms. Tyminski was posted in Guangzhou where her lead sector was SelectUSA. This is White House drive initiative housed under the Department of Commerce designed to promote foreign investment into China. She also was responsible for Plastics, Franchise, Education, Tourism and Retail.

Ms. Tyminski is a seasoned operating executive with over 25 years of expertise in the International area (Asia, Europe and Australia) with a strong focus on the China market. She has led McDonald's, IBM and other small to mid-size businesses on a path to success in China. She excels in the China operations by bringing a unique combination of real operating experience, hands-on familiarity with global business issues, a robust set of contacts and Chinese language skills.

Most recently, Ms. Tyminski operated a successful boutique consulting practice, founded in 2001, Red Canopy LLC, which helped companies to understand and exploit market opportunities in China. Past consulting projects were focused in the consumer retail and franchise segment. She also provided management services in the renewable resources arena as well as the packaging and paper product manufacturing arenas. Ms. Tyminski also launched Terri T Designs, a high-end cashmere company in the US.

Ms. Tyminski's interest in China began during her Chinese studies as an undergraduate at Connecticut College and continued while earning her Master of International Management at the American Graduate School of International Management School (Thunderbird).

Please reach out to Ms. Tyminski if you have questions about how she could assist your US Company in China.