

U.S. COMMERCIAL SERVICE
**DISCOVER
 GLOBAL MARKETS**

BUSINESS FORUM SERIES 2014

GREATER CHINA

NEW YORK CITY • OCTOBER 7-8



Get valuable exposure among U.S. companies interested in the Greater China market at a two-day international business forum organized by the U.S. Commercial Service, the export promotion arm of the U.S. Department of Commerce's International Trade Administration, and the New York District Export Council.

Conference Overview

The *DISCOVER GLOBAL MARKETS: Greater China* Business Forum will feature presentations and one-on-one consultations from recognized experts and U.S. commercial diplomats with real-world experience in Greater China markets.

The program will include:

- High-level speakers and practical sessions on China's big picture, best practices, and industry-specific opportunities.
- Industry panels will feature priority sectors such as environmental and energy, food and agriculture, medical-healthcare, services, and consumer goods.
- Functional panels will focus on IPR, e-commerce, financial issues, export controls, government procurement, standards and certifications, and more!

Benefits of Becoming a Marketing Partner

As a marketing partner your organization will receive valuable exposure prior to and during the event. The conference will be promoted heavily nationwide and your organization will be recognized according to your selected level of participation:

Partnership Benefits	Diamond (\$25,000)	Platinum (\$15,000)	Gold (\$10,000)	Silver (\$5,000)	Bronze (\$2,500)
Logo on Program Guide, E-mail Promotions, and Website	✓	✓	✓	✓	✓
Special Recognition at Forums	✓	✓	✓	✓	✓
List and Contact Information of Forum Attendees and Supporting Organizations	✓	✓	✓	✓	✓
Promotional Space at Forums	Premium	Premium	Premium	Standard	Standard
Forum Tickets	10	8	5	3	1
Advertisements in Forum Program Guides	Full-page (color)	½-page (color)	¼-page (color)	¼-page (B&W)	⅛-page (B&W)
Reserved Forum Table (program/luncheon)	✓	✓			
Seats at Head Table (program/luncheon)	2	1			
Social Media Promotion	✓	✓			

U.S. Commercial Service—Connecting you to global markets.

Become a Partner Now!

Event Dates

October 7-8, 2014

Location

New York Athletic Club
 180 Central Park South
 New York, NY 10019

For More Information

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