

U.S. COMMERCIAL SERVICE

DISCOVER GLOBAL MARKETS

BUSINESS FORUM SERIES **2014**

HEALTHCARE/LIFE SCIENCES

MINNEAPOLIS, MN • NOVEMBER 17–18



Get valuable exposure among U.S. healthcare and life sciences companies at a two-day international business forum organized by the U.S. Commercial Service (the export promotion arm of the U.S. Department of Commerce’s International Trade Administration) and the Minnesota District Export Council, along with support from LifeScience Alley.

Conference Overview

DISCOVER GLOBAL MARKETS: Healthcare and Life Sciences participants will receive up-to-date market intelligence and help developing practical strategies for exporting their goods and services.

The program will include visiting U.S. commercial officers and specialists, international business leaders, high-level government officials, and seasoned exporters experienced in the healthcare and life sciences sectors.

Benefits of Becoming a Marketing Partner

As a marketing partner, your organization will receive valuable exposure prior to and during the event. The conference will be promoted heavily nationwide and your organization will be recognized according to your selected level of participation:

Partnership Benefits	Diamond (\$25,000)	Platinum (\$15,000)	Gold (\$10,000)	Silver (\$5,000)	Bronze (\$2,500)
Logo on Program Guide, E-mail Promotions, and Website	✓	✓	✓	✓	✓
Special Recognition at Forums	✓	✓	✓	✓	✓
List and Contact Information of Forum Attendees and Supporting Organizations	✓	✓	✓	✓	✓
Promotional Space at Forums	Premium	Premium	Premium	Standard	Standard
Forum Tickets	10	8	5	3	1
Advertisements in Forum Program Guides	Full-page (color)	½-page (color)	¼-page (color)	¼-page (B&W)	1/8-page (B&W)
Reserved Forum Table (program/luncheon)	✓	✓			
Seats at Head Table (program/luncheon)	2	1			
Social Media Promotion	✓	✓			

Become a Partner Now!

Event Dates

November 17–18, 2014

Location

Radisson Blu Minneapolis
35 South 7th Street
Minneapolis, MN

For More Information

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exportassistance.com



LSA2014
NOVEMBER 18-19 | MINNEAPOLIS



U.S. Commercial Service—Connecting you to global markets.