

U.S. COMMERCIAL SERVICE

# DISCOVER GLOBAL MARKETS

BUSINESS FORUM SERIES **2014**

**HEALTHCARE/LIFE SCIENCES**

MINNEAPOLIS, MN • NOVEMBER 17-18



## Private Consultations with U.S. Commercial Diplomats

Individual meetings with visiting U.S. commercial diplomats from 13 markets, including:

- Brazil
- European Union
- Mexico
- Saudi Arabia
- China
- Japan
- South Africa
- Russia
- Korea (South)
- Vietnam

## Compete. Win. Grow.

Throughout *DISCOVER GLOBAL MARKETS: Healthcare and Life Sciences*, attendees will:

- Identify and gain industry specific access to emerging markets and opportunities.
- Obtain the tools necessary to succeed in foreign markets.
- Leverage government contacts and resources to compete successfully.

## What to Expect

- Pre-scheduled one-on-one meetings with U.S. commercial diplomats who specialize in the healthcare and life sciences sectors.
- Dynamic market exploration sessions.
- Multiple networking opportunities.

## Sessions to Include

- Panels on global reimbursements, standards harmonization, delivering remote medical services, regulations and claims for supplements and cosmetics, eHealth in the global marketplace, and much more!
- Market entry strategies, export financing options, and risk mitigation.
- Country and industry-specific information and opportunities.
- High-profile keynote speakers from private industry and government.

## Register Now!

[exportassistance.com](http://exportassistance.com)

## Additional Event Details

<http://1.usa.gov/1f7A1lj>

## Event Dates

November 17-18, 2014

## Location

Radisson Blu Minneapolis  
35 South 7th Street  
Minneapolis, MN

## Participation Fee

\$299 if registered by October 17  
\$359 after October 17

## For More Information

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