

SEAN P. KELLEY
DEPUTY SENIOR COMMERCIAL OFFICER

U.S. EMBASSY OTTAWA, CANADA
U.S. COMMERCIAL SERVICE



Sean Kelley was assigned as the Commercial Counselor, and Deputy Senior Commercial Officer in Ottawa in July 2014. He is responsible for promoting U.S. exports, government procurement, and advocating on behalf of U.S. firms in Canada. Mr. Kelley was previously the Director of the Commercial Service in Little Rock, Arkansas, where he led the U.S. Department of Commerce's export efforts in the State. Mr. Kelley is a Commercial Officer, and a career diplomat with the Commercial Service. He has been posted overseas for 17 years, and served in Brazil, Venezuela, and Mexico. Sean graduated from the American Graduate School of International Management (Thunderbird), and the University of San Diego with a BA/MA in International Relations. He speaks Portuguese and Spanish.

Kelley was assigned as a Commercial Officer in São Paulo from 2007 to 2012. He was responsible for organizing trade events, logistics, and budgets for some 5 Certified Trade Missions per year. Kelley managed the Gold Key Service and Core service programs in São Paulo, which included supervising 180 Gold Key Services during his last year. He also managed the services, and office operations of the Belo Horizonte Constituent Post.

Mr. Kelley was the Senior Commercial Officer in Caracas, Venezuela from 2003 to 2007, where he advocated on behalf of U.S. companies under challenging conditions. Mr. Kelley organized Trade Missions in the oil & gas sector to Venezuela and to the U.S. to maintain two way trade for this critical sector. He represented U.S. companies before the Venezuelan exchange board to facilitate the transfer of funds out of the country, and he worked to minimize expropriation risks that were introduced by the Government of Venezuela.

Kelley was the Principal Commercial Officer in Belo Horizonte, Brazil from 1997 to 2003. In this capacity he significantly increased the presence and activities of the Commercial Service in the state of Minas Gerais, and the Northeast of Brazil, comprising an area of 7 states. He introduced demand-pull programs by working with Brazilian firms to identify U.S. suppliers and partners. Mr. Kelley developed an outreach program establishing 10 virtual offices (Network USA) throughout his region of responsibility.

Kelley served as Commercial Attaché in Mexico City from 1994 to 1997, where he effectively managed Commercial Service programs responding to an increase in demand for assistance from U.S. firms after the implementation of NAFTA. He was also responsible for developing an environmental exports program with Mexico including identification of projects, working with the NADBANK, USTDA, and other organizations to increase U.S. participation in this sector.

EDUCATION: American Graduate School of International Management (Thunderbird), M.B.A. University of San Diego, M.A., B.A. International Relations.

LANGUAGES: Fluent in Portuguese and Spanish.