

Demand for Information and Telecommunication Technologies in Mexico

There are exciting new opportunities for U.S. ICT companies in the Mexican market!

Mexico is driven to become a knowledge-based economy and is preparing for the transition by revamping its ICT strategy. A much-awaited telecommunications reform has set the stage for an array of new and dynamic projects meant to close Mexico's digital divide, improve digital literacy, streamline government services, improve transparency, and create a more competitive telecom market. U.S. ICT companies are viewed as leaders in innovation and quality and stand to gain further advantages over foreign competitors in the market from geography, NAFTA, and strong cultural and business ties. This webinar will provide a venue to gain first-hand information on projects and market drivers from the Mexican government officials that are making them happen as well as the opportunity to tap into the experience of U.S. companies with a presence in the market.



This chapter of the "Mexico's Infrastructure Opportunities" webinar series will bring you the latest on Mexico's sweeping telecommunications reform and digital strategy as well as the opportunities they will offer to American companies in the ICT industry. Learn more about the government's priority projects to close the country's digital divide, build a national trunk network, transition to terrestrial digital television, launch the MEXSAT satellite system and more!

Space is Limited. Register Today!

Date: Thursday, September 26, at 2PM Eastern

Venue: Your Computer

Cost: No cost involved

Registration link: <https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=3QAV>

Webinar Agenda:

- 2:00 –2:05 p.m. Welcome and Introduction**
- 2:05 – 2:25 p.m. Overview of ICT Commercial Opportunities in Mexico 2013-2018**
- 2:25 – 2:50 p.m. Navigating the Mexican ICT Market**
- 2:50 – 3:00 p.m. Questions and Answers**
- 3:00 p.m. Webinar Adjourns**

For more information:

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