

# BRAND USA Pavilion at TTG INCONTRI

Rimini, Italy - October 9-11, 2014



**TTG Incontri** is the leading international trade B2B fair for the Italian tourism industry. Taking place each October, the event continues to grow every year in size, in importance, in exhibitor/visitor quality, and in the number of business opportunities offered.

The three-day event, once again a U.S. Department of Commerce **Certified Trade Fair**, presents travel industry destinations and companies to the key Italian operators: in 2013 more than 51,000 participants, more than 2,400 direct exhibitors from more than 130 countries and more than 35,800 international trade visitors.

## Pavilion Prices:

- Space only (min. 18 sqm) @ **Euro 670** per sqm
- Turnkey Booth @ **Euro 980** per sqm
- VUSA Italy Meeting Counter @ **Euro 2,780** each
- Workstation (3 sqm) @ **Euro 3,720** each
- Mandatory Promo Package @ **Euro 110** each exhibiting and co-exhibiting company



**All USA Pavilion participation options include:** Strong USA brand identification, Exhibit space in prime show location, Individual listing in show directories and websites, Exhibitor passes, Access to all Pavilion services and amenities, Daily cleaning. Assistance with: Displays and graphics production, Rental furniture and equipment, Shipping, Hotel accommodations, VAT refund

## \* U.S. Commercial Service Special Offer:

For a nominal user fee of only **\$450**, the U.S. Commercial Service in Milan will provide the following services before and during TTG Incontri:

- Individual meetings scheduled with Italian tour operators onsite
- Promotion of your company to the travel trade industry in Italy
- Onsite, ad hoc counseling, interpreting, logistical assistance and meeting facilitation

To register for the individual meetings, please, [click here](#).

To reserve space at TTG Incontri 2014, visit: <http://www.discoveramericapavilion.com/Rimini-Italy.html>

## For more information, please contact:

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