



## **Want to sell your products in India's emerging cities?**

**Introducing American Business Corners (ABC), an innovative concept to help maximize your sales in 12 emerging cities across India**

The **American Business Corner (ABC)** program is an initiative that provides access to India's rapidly growing cities by partnering with local chambers of commerce across India to make connecting with the United States as easy as ABC.

Through the ABC program, companies can exhibit their catalogs and business materials to maximize sales and profits in the most cost effective manner.

### **How do you benefit?**

- Increase your brand visibility and source trade leads
- Reach out to huge potential markets at low costs

**ABCs are exclusively available to American companies and distributors of American products in the Indian market.**

### **Participation fee:**

Membership fee for your marketing materials to be displayed at ABCs across India:  
**\$50 per city and \$500 for all 12 ABC's / annual basis**

**To learn more about our 12 ABCs, please visit our website at:**

<http://export.gov/india/americanbusinesscorners/index.asp>

**To get started contact: [Malarvizhi.Parimel@trade.gov](mailto:Malarvizhi.Parimel@trade.gov)**

**U.S. Commercial Service**

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