



# SMM 2014

Sept. 9–12, 2014, Hamburg, Germany

## USA PAVILION BENEFITS



SMM 2014 will be the world's largest international maritime trade fair, covering all aspects of shipbuilding and ship operations. SMM 2012 was a truly outstanding event, composed of 2,100 exhibitors. It attracted more than 50,000 professional visitors from every significant coastal nation. Contracts worth many hundreds of millions of euros were signed during the fair, which presented more innovations than any previous SMM.

American participation at SMM 2012 included 59 companies, with 20 participating in the USA Pavilion. Don't miss this outstanding export marketing opportunity for 2014.

### USA Pavilion benefits:

- A turnkey, hard-wall booth completely ready to use. Simply bring your samples, graphics, and brochures. You avoid the costs and hassles of shipping your exhibit system and installing it.
- An exhibit package that includes walls, furnishings, carpeting, spotlights, company sign, and electricity
- A minimum exhibit space of 12 square meters for pavilion exhibitors, compared with a minimum of 20 square meters for exhibitors outside the pavilion
- Sponsorship by the U.S. Commercial Service (U.S. Department of Commerce)
- Your company listing in the official SMM 2014 Exhibitor Catalogue
- Your company listing and logo in the full-color USA Pavilion brochure
- Access to McNabb's international press list
- An official U.S. Reception for USA Pavilion exhibitors and key industry customers and contacts
- Beer, wine, water, coffee, and soft drinks offered by our hostess during the SMM
- U.S. Department of Commerce marketing support and access to translation assistance. Commercial officers can help you set up meetings and help you find distributors or agents.
- One free exhibitor pass for each four square meters of exhibit space. Additional passes are billed at cost.
- WiFi included (for email only)
- Your press release included in a press kit distributed to all major maritime publications that attend the SMM.

### For more information:

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