

U.S. COMMERCIAL SERVICE

# DISCOVER GLOBAL MARKETS

BUSINESS FORUM SERIES **2014**

**SUB-SAHARAN AFRICA**

ATLANTA, GA • NOVEMBER 5-6



## Private Consultations with U.S. Commercial Diplomats

Individual meetings with visiting U.S. commercial diplomats from 10 markets in Sub-Saharan Africa, including:

- Angola
- Cote d'Ivoire
- Ghana
- Mozambique
- South Africa
- Cameroon
- Ethiopia
- Kenya
- Nigeria
- Tanzania

## Compete. Win. Grow.

Throughout *DISCOVER GLOBAL MARKETS: Sub-Saharan Africa*, attendees will:

- Learn about industry- and country-specific access to emerging markets and opportunities.
- Obtain the tools necessary to succeed in Sub-Saharan Africa.
- Leverage trade finance and multilateral development bank resources to compete successfully.

## What to Expect

- Pre-scheduled one-on-one meetings with visiting U.S. commercial diplomats from U.S. Embassies across Sub-Saharan Africa.
- Pre-scheduled one-on-one meetings with export finance and multilateral development bank representatives.
- Dynamic market exploration sessions.
- Multiple networking opportunities.

## Sessions to Include

- Panels on best prospect industries, market entry strategies, cultural and religious trends, overcoming logistics challenges, and much more!
- Legal considerations, risk mitigation, export financing options, and growth strategies.
- Country and industry-specific information and opportunities.
- High-profile keynote speakers from private industry and government.

## Register Now!

<http://bit.ly/DiscoverAfrica2014>

### Event Dates

November 5-6, 2014

### Location

Atlanta Marriott Buckhead  
Hotel & Conference Center  
3405 Lenox Road NE  
Atlanta, GA 30326  
(404) 261-9250

### Participation Fee (Includes Meals)

\$295 if registered by September 15  
\$350 after September 15

### For More Information

Hannah Kamenetsky  
(404) 815-1596  
[hannah.kamenetsky@trade.gov](mailto:hannah.kamenetsky@trade.gov)

Eric Johnson  
(404) 815-1750  
[eric.johnson@trade.gov](mailto:eric.johnson@trade.gov)

### Discounted Guest Rooms Available!

<http://bit.ly/DiscoverAfrica2014Hotel>



Connecting you to global markets.

