



## **A Changing Landscape in Guangdong**

Guangdong Province in South China presents numerous opportunities for American architecture, construction, engineering (ACE) and design firms -- particularly in southern China's largest city Guangzhou, as well as other secondary markets such as Shenzhen, Zhuhai and Dongguan.

South China's hotel and resort sector offers numerous opportunities. According to local government sources, there will be over 100 five star hotels built in Guangzhou within the next ten years which will require over \$14 billion of investment. The demand for sporting infrastructure will also be strong, as Shenzhen will host the 2011 World University Games.

The Guangdong provincial and Guangzhou city governments have been active in the majority of architectural and construction projects. Their efforts helped pave the way for new projects such as the central business district (CBD) and its numerous new skyscrapers, a new Guangzhou train station, an athletes' village, a new women's and children's hospital, a children's palace, the Guangzhou Opera House, the Guangzhou "twin towers", and the Canton tower, Guangzhou's television tower.

## **Projects of potential opportunity for U.S. ACE firms:**

1. HK-Zhuhai-Macau Bridge
2. Guangzhou Metro Lines 6 and 7
3. Baiyun New Town
4. Zhujiang New Town
5. Shenzhen 2011 World University Games' Village



## **South China Snapshot:**

Architecture,  
Construction,  
Engineering (ACE)

### **Major Trade Shows in 2011:**

#### **China Refrigeration Exhibition 2011**

(USDOC certified show)

Date: April 7-9, 2011

Venue: Shanghai New Int'l Expo. Centre

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#### **Guangzhou International Lighting Exhibition 2011**

Date: June 9 – 12, 2011

Guangzhou, China

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