



INTERNATIONAL
TRADE
ADMINISTRATION

FACTBOOK

Yangtze River Delta Region

2014

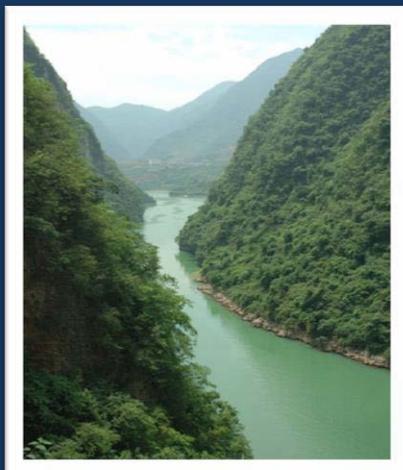


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Foreword

China's Yangtze River Delta Region is a thriving sector of mainland China and lies at the heart of China's rise to global economic prominence. With this rise comes a vast array of new opportunities for U.S. businesses to cash in on China's deep wealth and opportunity, while helping to make the U.S. and its businesses strong economic partners with Asian nations.

The region is composed of three major areas: the Municipality of Shanghai, Zhejiang Province, and Jiangsu Province. The total area is 81,300 square miles (210,700 square kilometers)⁷⁷. Population-wise, the region is home to over 105 million inhabitants⁷⁸. It is considered to be the world's sixth-largest economic center⁷⁹. This factbook is designed to provide basic updated information specifically on the Yangtze River Delta Region so that businesses and corporations that are interested in eastern central China's market have a baseline of information from which to launch their investments. This book specifically highlights six major booming cities of the region: Shanghai, Nanjing, Hangzhou, Suzhou, Ningbo, and Wuxi.

China and the Yangtze River Delta region are rapidly growing, developing, and changing, and U.S. businesses will only be able to get ahead through careful research and understanding of the region before diving into China's complex market.

For further information on the region, or assistance in finding trade partners here, please contact the U.S. Commercial Service at the U.S. Consulate Shanghai by e-mailing us at office.shanghai@trade.gov or by calling (86-21) 6279-7630.

**MUNICIPALITY OF
SHANGHAI**

上海市

THE GOVERNMENT

Population:
24.15 million³

**18th CPC Committee
Secretary of Shanghai⁴**



Han Zheng (韩正)

Mayor of Shanghai⁴



Yang Xiong (杨雄)

THE ECONOMY

Major Industries⁸:

- Electronics
- Chemicals
- Textiles
- Steel
- Metal Fabrication
- Medical
- Petrochemical
- Logistics

GDP⁹: \$353.9 billion (¥2.16 trillion)

Per Capita: \$14,655 (¥89,444)

Top Contributor to GDP Growth: Service Industry

Upcoming Infrastructure Projects:

- *Metro lines*¹⁰: The city has plans to double the total number of metro lines from 11 to 22, increasing total track length from 434 km to 877 km by the year 2020. This includes:
 - o A 6.5-km extension of Line 9 from Songjiang Xincheng to Songjiang South Railway Station
 - o Line 12: Set to be extended 13.1 km from Pudong to Dalian Lu Station and Jufeng Lu.
 - o Line 13: Set to be extended 8 km from Jinshajiang Lu to a new station at Huajiang Lu in Jiangqiao.
 - o After Lines 12 and 13, no further lines in the inner ring road are planned; all further lines will be built outside of central Shanghai.
 - o Line 13 opened a limited section in 2010 to serve the Shanghai Expo and is currently already running between Jinyun Lu and Jinshajiang Lu
- *Housing Development*¹⁰:
 - o Rent prices are expected to increase 5%-7% for most units, while prices for luxury homes are expected to increase 10%-12% .
 - o Mainland Chinese residents are now expected to make up 20% of the luxury apartment market.
 - o Private homes currently make up 60% of Shanghai's market due to lower borrowing rates.
- *Construction*¹⁰: Construction of more skyscrapers will continue in 2014.
 - o The 123-story Shanghai Tower at Lujiazui is expected to be completed in 2014 and opened in 2015.
 - o Jing'an Kerry Center opened in 2013 on West Nanjing Road as a multi-use convention center.
 - o Shanghai Disney Resort will be opening in December 2015.
 - o Pudong International Airport is currently being renovated at a projected cost of \$192.6 million (¥1.2 billion).
- *Telecommunications*¹¹: Shanghai's internet is expected to be the fastest in Asia by 2015.
 - o China Telecom now offers plans with up to 100 megabytes per second
 - o Currently, Shanghai has the fastest internet speed on mainland China.
 - o Investments in internet expansion have reached \$79.4 billion (¥500 billion) over recent years.

Shanghai's Special Zones and Industrial Parks¹²:

- Shanghai Baoshan Industrial Zone
- Shanghai Caohejing Export Processing Zone
- Shanghai Caohejing Hi-Tech Park
- Shanghai Caohejing Pujiang Hi-Tech Park
- Shanghai Chemical Industry Park
- Shanghai Chongming Industrial Zone
- Shanghai CITIC-Power Zhangjiang Industrial Park
- Shanghai Comprehensive Industrial Development Zone
- Shanghai China Fengpu Industrial Park
- Shanghai Fengjing Industrial Zone
- Shanghai Fuhua New & Hi-Tech Park

- Shanghai Hengsha Island Tourist Holiday Resort
- Shanghai Hongqiao Economic & Technological Development Zone
- Shanghai International Automobile City/Anting
- Shanghai Jiading Hi-Tech Park
- Shanghai Jiading Industrial Zone Shanghai Jiading Export Processing Zone Shanghai Jiading Overseas
- Students Pioneer Park
- Shanghai Jinqiao Export Processing Zone
- Shanghai Jinshan Industrial Zone
- Shanghai Lujiazui Finance & Trade Zone
- Shanghai Minhang Economic & Technological Development Zone
- Shanghai Minhang Export Processing Zone
- Shanghai Pudong Chuansha Economic Park
- Shanghai Pudong Economic and Technological Development Zone
- Shanghai Pudong Heqing Industrial Park
- Shanghai Pudong Kangqiao Industrial Zone
- Shanghai Qingpu Export Processing Zone
- Shanghai Qingpu Industrial Zone
- Shanghai Songjiang Export Processing Zone
- Shanghai Songjiang Industrial Zone
- Shanghai Spark Development Zone
- Shanghai Waigaoqiao Free Trade Zone
- Shanghai Xinzhuang Industrial Zone
- Shanghai Xinyang Industrial Park
- Shanghai Zhangjiang High-Tech Park
- Shanghai Zizhu Science-based Industrial Park

Major Upcoming Trade Shows and Events in 2014¹³:

- **Aquatech China**
Date: 25-27 June 2014
Location: Shanghai World Expo Theme Pavilion
- **Pet Fair Shanghai**
Date: 22-25 August 2014
Location: Shanghai World Expo Theme Pavilion
- **Oceanology International China**
Date: 3-5 September 2014
Location: INTEX Shanghai
- **Analytica China**
Date: 24-26 September 2014
Location: Shanghai New Intel' Expo Centre
- **MedTech China**
Date: 25-26 September 2014
Location: Shanghai World Expo Theme Pavilion
- **China Dental Show**
Date: 25-28 September 2014
Location: Shanghai Ever Bright Convention Center
- **China Education Expo**
Date: 1-2 November 2014
Location: Shanghai East Asia Exhibition Hall
- **China Shanghai International Children's Book Fair (CCBF)**
Date: 21-23 November 2014
Location: Shanghai World Expo Convention Center

NANJING
Jiangsu Province
江苏省南京市

THE GOVERNMENT

Population (estimated)¹⁵:
8.17 million

**18th CPC Committee
Secretary of Nanjing¹⁹**



Yang Weize (杨卫泽)

Mayor of Nanjing¹⁶



Miao Ruilin(缪瑞林)

THE ECONOMY

Major Industries²⁰:

- Petrochemicals
- Iron and Steel
- Automobiles
- Electronics
- Power Generation

GDP²¹: \$132.5 billion (¥808.2 billion)

Per Capita²¹: \$16,217 (¥98,929)

Top Contributor to GDP Growth²²: Financial services

Upcoming Infrastructure Projects:

- *The Youth Olympic Games in 2014²⁵:* Will be held in August 2014. It will include a multitude of new infrastructure opportunities to support the games, as well as the availability of infrastructure after the conclusion of the games for future events.
- *Expansion of Metro Lines²⁵:*
 - Extension of Lines 1 and 2
 - Extension of Line 3
 - Construction of Line 4 (started in 2012)
 - Construction of Line 6 to the airport
 - Construction of Line 12 to connect Jiangbei, Hexi, and Ningnan
 - Total length of metro lines will reach 85 km.
 - Long-term plan of a 14-line metro system with 150 stations

Nanjing's Special Zones and Industrial Parks:

- Nanjing HIDZ Software Park²⁶
- Nanjing Science and Industrial Park of Overseas Scholars²⁶
- Nanjing European Scientific and Technological Industrial Park²⁶
- Nanjing Chemical Industry Park²⁷
- Nanjing New & High Technology Industrial Development Zone²⁷
- Nanjing Economic and Technological Development Zone²⁷
- Nanjing Pukou Economic Development Zone²⁷
- Nanjing Luhe Economic Development Zone²⁷
- Nanjing Lishui Economic Development Zone²⁷
- Nanjing Gaochun Economic Development Zone²⁷
- Nanjing Yuhua Economic Development Zone²⁷
- Nanjing Binjiang Economic Development Zone²⁷
- Nanjing Baixia Hi-tech Industrial Park²⁷

Major Upcoming Trade Shows and Events in 2014²⁸:

- **Hospital Build & Infrastructure China**
Date: 23-23 June 2014
Location: Nanjing International Exposition Center
- **Nanjing Jewelry Expo**
Date: 27-30 June 2014
Location: Nanjing International Expo Center
- **Asia Outdoor Trade Fair**
Date: 23-26 July 2014

- Location: Nanjing International Expo Center
- **Asia Bike Trade Show**
Date: 09-12 October 2014
Location: Nanjing International Expo Center
- **China Metal Working and Forming Exhibition**
Date: 13-15 October 2014
Location: Nanjing International Expo Center
- **ABM China**
Date: 13-15 October 2014
Location: Nanjing International Expo Center
- **SIPE PV Expo**
Date: 04-06 November 2014
Location: Nanjing International Expo Center
- **Nanjing Building Fair**
Date: 05-07 November 2014
Location: Nanjing International Expo Center

HANGZHOU
Zhejiang Province

浙江省杭州市

THE GOVERNMENT

Population (estimated)³¹:
8.8 million

**18th CPC Committee
Secretary of Hangzhou³³**



Huang Kunming (黄坤明)

Mayor of Hangzhou³³



Zhang Hongming (张宏民)

THE ECONOMY

Major Industries³⁵:

- Tourism
- Financial Services
- E-commerce
- Information Software
- Advanced Equipment Manufacturing
- Food and Beverage
- Textile

GDP³⁶: \$137 billion (¥834billion)

Per Capita: \$15,568 (¥94,965)

Top Contributor to GDP Growth: Service Industry, E-commerce

Upcoming Infrastructure Projects:

- *Xiaoshan International Airport³⁸:* Opening of a new transport hub will require four new parking structures. The airport will handle 25.6 million passengers per year. By 2050, 65 new airport projects will be completed, costing approximately \$14.8 billion (¥93.5 billion).
- *Metro Lines³⁹:* Lines 4 and 5 are currently under construction. Lines 2 and 6 are also going to be expanded.
- *Highway⁴³:* Hangzhou-Shaoxing-Taizhou expressway is set to be constructed by 2018. The 166.2 kilometer expressway will cost ¥25.93 billion and is designed with for a maximum speed of 100kph.

Hangzhou's Special Zones and Industrial Parks ⁴¹:

- Xixi Creative Industrial Park
- Xiasha Industrial Park
- Hangzhou Economic and Technological Development Zone
- Hangzhou Hi-tech Industry Development Zone
- Xiaoshan Economic and Technological Development Zone
- Hangzhou Export and Processing Zone

Major Upcoming Trade Shows and Events in 2014 and 2016⁴²:

- **China Hangzhou International Wine & Spirits Expo**
Date: 10-12 July 2014
Location: China Hangzhou Peace International Convention & Exhibition Center
- **China International Silk Fair & Women's Wear Expo**
Date: 22-25 October
Location: China Hangzhou Peace International Convention & Exhibition Center
- **Foodex China**
Date: 22-24 November 2014
Location: China Hangzhou Peace International Convention & Exhibition Center
- **Outdoor Lifestyle Hangzhou Show**
Date: 04-07 March 2016
Location: China Hangzhou Peace International Exhibition Center

SUZHOU
Jiangsu Province
江苏省苏州市

THE GOVERNMENT

Population (estimated)⁴⁴:
10.5 million

**18th CPC Committee
Secretary of Suzhou⁴⁷**



Jiang Hongkun (蒋宏坤)

Mayor of Suzhou⁴⁸



Zhou Naixiang (周乃翔)

THE ECONOMY

Major Industries⁴⁹:

- Iron and steel
- IT and electronic manufacturing
- Textiles

GDP⁵⁰: \$185.4 billion (¥1.155 trillion)

Per Capita: \$17,657 (¥107,708)

Top Contributor to GDP Growth: Electronics manufacturing

Upcoming Infrastructure Projects:

- *Jinji Lake Lantern Festival⁵²*: This project is broken up into four zones across the city and includes a multitude of cultural exhibitions, interactive activities for Spring Festival, and a Taiwanese Fair.
- *Metro Lines⁵³*: Construction is underway for lines 2, 3, and 4 to be completed in 2013 and 2014.
- *Viaduct of Orient Avenue⁵⁴*: Over 14 projects have been underway at a cost of \$480 million (¥3 billion).
- *Suzhou Industrial Park Xingang Street Tunnel⁶²*
- *Xiandai Avenue Underground Pass⁶²*
- *Transit Line 3 Orient Station Gate⁶²*
- *Public Parking Lot and Green Area east of Xingang Street⁶²*
- *Overpass of Xingang Street⁶²*

Suzhou's Special Zones and Industrial Parks:

- Su-Tong Science & Technology Park⁷⁸
- Suzhou Industrial Park⁷⁹
- Suzhou Software Technology Park⁸⁰
- Suzhou National Environmental Protection Hi-tech Industry Park⁸¹

Major Upcoming Trade Shows and Events in 2014 and 2015⁵⁵:

- **Exposition on Gerontology**
Date: 12 September 2014
Location: Suzhou International Expo Center
- **Chinano Conference and Expo**
Date: 24-27 September 2014
Location: Suzhou International Expo Center
- **Suzhou International Tea Fair**
Date: 23-26 October 2014
Location: Suzhou International Expo Center
- **Fastener Trade Show Suzhou**
Date: 29-31 October 2014
Location: Suzhou International Expo Center
- **Bus World China**
Date: 25-27 March 2015
Location: TBA

NINGBO
Zhejiang Province
浙江省宁波市

THE GOVERNMENT

Population (estimated)⁵⁷:
7.6 million

**18th CPC Committee
Secretary of Ningbo⁶⁹**



Liu Qi (刘奇)

Mayor of Ningbo (acting)⁸²



Shou Yongnian (寿永年)

THE ECONOMY

Major Industries⁶⁰:

- Textiles
- Garments
- Home Electronics
- Plastics
- Auto parts
- Stationary
- Mold-production
- Electronics and IT Industry
- New Materials

GDP (estimated)⁶¹: \$116.89 billion (¥712.89 billion)

Per Capita: \$15,380 (¥93,819)

Upcoming Infrastructure Projects:

- *Hangzhou Bay Bridge⁶²:* The world's longest trans-oceanic bridge extends across Hangzhou Bay.
- *Metro Lines:* Lines 1 and 2 are under construction, to be completed by 2014 and 2015, respectively.
- *Rail⁶³:* Shanghai-Ningbo Railway, Yong-Jin Railway, and Hang-Yong Passenger Line are all under construction. Different from the Hangzhou Bridge, this bridge will involve a co-building inter-city railway for better use of channel resources and to develop integrated transport.

Ningbo's Special Zones and Industrial Parks:

- Nordic Industrial Park⁸³
- Ningbo Technical Park⁸⁴
- Ningbo National High-tech Industrial Development Zone⁸⁵

Major Upcoming Trade Shows and Events in 2014 and 2015⁶⁴:

- **Ningbo Stone Purchasing Expo**
Date: 14-17 June 2014
Location: Ningbo International Conference Exhibition Center
- **China Maritime Tech & Security Expo**
Date: 20-21 June 2014
Location: Ningbo International Conference Exhibition Center
- **Ningbo International Fashion Fair**
Date: 23-26 October 2014
Location: Ningbo International Conference Exhibition Center
- **CNISE**
Date: 19-21 March 2015
Location: Ningbo International Conference Exhibition Center

WUXI
Jiangsu Province
江苏省无锡市

THE GOVERNMENT

Population (estimated from 2010 census)⁶⁶:
6.4 million

**18th CPC Committee
Secretary of Wuxi⁶⁸**



Huang Lixin (黄莉新)

Mayor of Wuxi (acting)⁶⁷:



Wang Quan (汪泉)

THE ECONOMY

Major Industries⁷¹:

- Textiles
- Apparel
- Electronics
- Consumer Products
- Iron
- Steel
- IT tech
- Solar Energy

GDP⁷²: \$132.3 billion (¥807.02 billion)

Per Capita: \$20,400 (¥126,093)

Upcoming Infrastructure Projects:

- *Transportation⁷³:* The municipal government plans to invest \$1.2 billion (¥8 billion) in transportation infrastructure.
 - The plans include 100 more buses, new roads, and a travel inquiry service information and sharing system.
 - 150 kilometers of new rural highway are being constructed.
 - 15 bus lines are expected to be consolidated.
 - Continuation of Wuxi-Jiangyin and Wuxi-Yixing transportation infrastructure construction is planned.
- *Airport⁷³:* Extension of Terminal 2 at Shuofang International Airport
- *Railways⁷³:* Completion of Yixing Section of Nanjing-Hangzhou Intercity Railway will continue, as well as work on the Nanjing-Naxiang Railway.
- *Wuxi Wanda City⁸⁶:* A cultural tourism city that will include a theme park, indoor children's theme park, and an outdoor theme park for all ages.

Wuxi's Special Zones and Industrial Parks:

- Wuxi New District⁷⁴
- Wuxi National Industrial Design Park⁷⁵
- Taihu Lake New Town Science and Education Industrial Park⁷⁵
- Mashan Biomedical Park⁷⁵
- Wuxi International Technology Park⁷⁵

Major Upcoming Trade Shows and Events in 2014⁷⁶:

- **Car Exhibition**
Date: 27 June 2014
Location: Wuxi Taihu International Expo Center
- **Marriage Item Exhibition**
Date: 01 August 2014
Location: Wuxi Taihu International Expo Center
- **Wuxi Machine Tools and Mold Manufacturing Exhibition**
Date: 16 September 2014
Location: Wuxi Taihu International Expo Center
- **Chinese International Renewable Energy Conference & Exhibition**
Date: 06 November 2014
Location: Wuxi Taihu International Expo Center

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