



# Canada Far North Trade Mission

Canada's North is ripe with opportunities for U.S. companies. Billions of dollars' worth of projects are already in the pre-planning, planning and implementation phases, and cover a full gambit of business sectors, including; mining, infrastructure, water and sewer, environmental technologies and services, remote healthcare related technologies, distance education and energy (both traditional and renewable).

## The Trade Mission

The purpose of the Canada Far North Trade Mission is to assist participating U.S. firms to gain valuable market insights, make industry contacts, solidify business strategies, and advance specific projects in Canada's North. This event is open to U.S. companies and trade associations from a cross section of industries with potential to provide needed and appropriate services in the more remote regions of Canada. There are two ways to participate:

### **Traditional Trade Mission:**

Participants will travel to Canada to be part of an in-person event. The trade mission is being held in conjunction with the Aboriginal Entrepreneurs Conference and Trade Show 2014. This will allow U.S. companies more opportunities to develop relationships with companies from Northern Canada. Participants will receive:

- A country & market sector briefing
- One-on-one meetings with pre-screened potential buyers, agents, distributors and joint-venture partners
- Admission to two networking lunches
- Entry to the trade show
- Admission to the Trade Show Networking Reception

### **Virtual Trade Mission:**

Using a computer with a web camera, U.S. companies that are unable to attend can still participate in the trade mission virtually. Virtual trade mission participants will receive via online conference:

- A country & market sector briefing
- One-on-one virtual meetings with pre-screened potential buyers, agents, distributors and joint-venture partners

**To learn more about this opportunity, visit our website at:**

[www.export.gov/canada/canadafarnorth](http://www.export.gov/canada/canadafarnorth)

### **Event Details:**

**Dates:** October 8-9, 2014

**Location:**

[Hilton Lac-Leamy Hotel](#),  
Gatineau, Quebec

**Cost:**

Traditional Trade Mission: US\$1,000

Virtual Trade Mission: US\$500

### **For More Information Contact:**

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### **About the U.S. Commercial Office:**

Located across the United States and in U.S. Embassies and Consulates in over 70 countries, our global network of trade professionals helps U.S. businesses succeed in markets around the world. Whether you're looking to make your first export sale or expand to additional international markets, we offer the trade counseling, market intelligence, business matchmaking, and commercial diplomacy you need to connect with lucrative business opportunities.