

# 9th ANNUAL International Trade Outlook

THURSDAY, JUNE 5, 2014



WORLD TRADE CENTER  
LOS ANGELES - LONG BEACH

## JOIN US!

### Trade Outlook:

- Trade to Accelerate Over Next Two Years...
- Will You Need More Logistics Capacity?

### Panama Canal Implications:

- How Much Will the Canal Widening Impact L.A. Trade?

### China Report:

- Less Scrap More Goods and Services - Capitalize on the Transformation of Exports to China.
- Is Increased Chinese Tourism Creating Business and Export Opportunities?
- China Rising to Top 3 for Los Angeles Tourism, Exports, and Direct Investment?

## REGISTER ONLINE TODAY!

[www.laedc.org/events-page/trade-outlook/](http://www.laedc.org/events-page/trade-outlook/)

### EVENT DETAILS

**7:00 am to 8:00 am**

Networking Breakfast

**8:00 am to 10:00 am**

Program

**The Westin Long Beach**

333 E. Ocean Blvd., Long Beach, CA 90802

### EVENT SPEAKERS

- **Scudder Smith**  
*Principal Consultant International Trade & Transportation*  
Parsons Brinkerhoff
- **Steven G. Cochrane**  
*Managing Director*  
Moody's Analytics
- **Dr. Robert A. Kleinhenz**  
*Chief Economist*  
Kyser Center for Economic Research, LAEDC
- **Ferdinando Guerra**  
*International Economist*  
Kyser Center for Economic Research, LAEDC

### REGISTER NOW

**To register for Special Discounted Rate of \$60:**

- Go to <http://laedc.org/events-page/trade-outlook/>
- Click on **REGISTER NOW**
- Choose the first ticket option named "**General Public**"
- Select quantity of attendees
- Scroll down to enter **PROMOTIONAL CODE**  
Enter the code: **ITO-COOP**
- Complete the registration process
- An email confirmation will be sent to you

### EXHIBIT DISPLAY

**\$250** Includes one ticket, 6' draped table

*Ticket includes continental breakfast and International Trade Outlook report and China report.*



### CONTACT

Marilyn McPoland for sponsorship | ticket information 213.236.4812 OR [marilyn.mcpoland@laedc.org](mailto:marilyn.mcpoland@laedc.org)