



ACCIÓ



Mobile World Congress 2014

The U.S. Department of Commerce and ACCIO, Catalonia's trade and investment group, are promoting an opportunity for U.S. companies to access a **discounted** exhibition pass to GSMA's **Mobile World Congress** in Barcelona, Spain, February 24-27, 2014. This opportunity includes participation in a special B2B networking program. Last year, Mobile World Congress featured nearly 1,700 exhibitors and 72,500 attendees from 202 countries, which cemented its reputation as the world's largest mobile technology fair. **Don't miss this special opportunity to meet partners and customers from around the globe!**

B2B Matchmaking at MWC

This discounted pass will allow you to participate in a B2B matchmaking program, with meetings occurring at the conference from February 24-26th. The pass also allows you to attend the conference at a heavily discounted rate. For €310 (\$425 approx.) you get a pass to the show and the ability to meet with buyers from around the world. This discounted rate represents a savings of €440 (\$600 approx.) over a standard exhibitor visitor's pass!

These high-quality matches will have special meeting space on the show floor. When not in meetings the company representative is free to visit the 1,700-plus exhibitors showcasing the latest products, devices and technologies. Representatives of exhibiting companies may also participate in the brokerage event.

Important Notes

To receive the discounted price for the show, you must book and participate in a **minimum of two meetings** that you will arrange through the B2B Marketplace hosted by ACCIO and the Government of Catalonia.

The exhibition visitor pass will be delivered to all active participants with a minimum of two accepted meetings in their brokerage meeting schedule during the week before the show. (Maximum of one (1) pass per company & MWC exhibitors are excluded from receiving this pass.)

Key Dates

- **February 1, 2014** – Company profiles must be established on the B2B Marketplace site.
- **February 17, 2014** – All meetings must be requested and booked (You must have two!)
- **February 24 – 26, 2014** – B2B Match/Brokerage event takes place at MWC, Barcelona, Spain.

To learn more about this opportunity or to start your profile, visit: <http://www.b2match.eu/mwcbrokerage2014>.

Network with the Experts

In addition, the U.S. Commercial Service can offer pre-qualifying information for those companies you are looking to meet, help you find similar buyers in the same marketplace, and discuss market opportunities around the world. After the show, they can provide a full **International Company Profile** to help you qualify your leads.



Barcelona | 24 – 27 February 2014

Questions?

Please reach out to us with any questions you have about our programming, links for more information, or general information about this opportunity.

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