

Let us help you to connect you to your next challenge! More than 20 U.S. brands will be represented at the U.S. pavilion at the Franchise Expo in Paris.

Franchise Expo Paris is the international hub connecting investors from 83 countries with the most renowned franchisors looking to expand their concept worldwide. Franchise Expo Paris is recognized as the world leading and most diversified franchise exhibition with more than 450 franchisors and more than 32 334 ready-to-invest entrepreneurs. The entire international franchise community including consultants, lawyers, bankers, franchise associations, retail real estate developers converge in Paris to exchange ideas, create new relationships and discuss franchise business opportunities. Franchise Expo Paris is the leading marketplace where investing entrepreneurs can identify and meet the top 450 franchise systems, from 75 industry sectors, looking for their exclusive business partners. This 4 days show & forum will provide you every information about master franchise and network development so that you can maximize your one-to-one meetings.

US Pavilion participants:

Focus Brands representing:

Carvel: *Ice Creamery* – a variety of ice cream, fresh made cakes available in more than 500 Carvel stores and 8,500 supermarkets across the US.

Cinnabon: *Cinnamon Roll Bakery* - Cinnabon operates more than 700 bakeries in over 30 countries worldwide.

Auntie Anne's: *Pretzel and Bread Bakery* - Auntie Anne's Pretzel has more than 1,500 locations in 48 states and more than 30 countries, including 25 locations throughout Europe.

Moe's Southwestern Grill: *Mexican Grill* - While Moe's is best known for its burritos packed with a choice of over 20 fresh, flavorful ingredients, the menu also features kid's, vegetarian and low-calorie options at its roughly 500 locations in over 35 states.

Schlotsky's: *Fast-food Sandwich Restaurant* - Schlotzsky's chain has locations in 37 states and three foreign countries (Azerbaijan, Turkey and South Africa).

McAlister's Deli: *Fast-food Deli Restaurant* - McAlister's Deli is a chain of fast casual restaurants with over 300 locations in 23 states.

Carl's Junior: *Fast-food Hamburger Restaurant* - Today, there are more than 1,100 Carl's Jr. restaurants worldwide (2 in Europe), with more than 300 dual-branded Carl's Jr./Green Burrito restaurants. Carl's Jr. is looking for new franchise candidates in select markets in the U.S. and around the world.

Dairy Queen: *Fast-food Ice Cream Restaurant* - American Dairy Queen Corporation (ADQ), develops, licenses and services a system of more than 6,400 Dairy Queen stores in the U.S., Canada, and 23 other countries. Founded as an ice cream parlor, Dairy Queen offers an extensive grill and chill menu.

Snap Fitness: *24/7 Fitness Center* - Snap Fitness operates through franchising. Most of its 1,500 locations are open 24/7, with many locations staffed during the day, and with personal training services available. The chain operates in the U.S., plus five other countries including the United Kingdom.

United Franchise Group representing:

EmbroidMe: *Embroidery* - With nearly 350 stores in 15 countries, including the UK and the Netherlands. EmbroidMe provides unique branding solutions (custom apparel, promotional products, screen printing and personalized gifts) .

IZON Global Media and Billboard Collection: *Advertising Company* - Home-based advertising agency specializing in outdoor advertising with more than 50 locations in five countries, including the UK.

Plan Ahead Events: *Event Management Company* - Plan Ahead Events is a home-based, full-service event management company with a strong focus in corporate event management and planning at its more than 100 locations in ten countries, including Spain.

Signarama: *Printing and Advertising Merchandise* - Signarama is the largest sign franchisor in the world and successfully helps entrepreneurs launch full-service sign centers with nearly 900 stores in more than 50 countries.

Super Green Solutions: *Energy* - Super Green Solutions is a green energy company offering efficiency solutions for residential and commercial customers. Super Green Solutions leads the market as premier advisors, suppliers and installers of domestic and commercial energy efficient solutions.

Transworld Business Advisors: *International Business Consulting* - A business brokerage and franchise consulting company in joint venture with Transworld Business Brokers.

Other US companies seeking French and international partners (not in the US pavilion):

NYS Collection Eyewear: *Sun Glasses* - NYS Collection Eyewear can be found in over 1,700 retail locations in more than 40 countries, offering exceptional and affordable eyewear.

Papa John's: *Pizza* - Papa John's pizzerias can be found in all 50 states and 35 countries across the globe. With over 4,000 locations, Papa John's delivers a quality pizza made from the best ingredients.

RadioSchack: *Electronics Products* - The company has more than 7,150 electronic products retail locations around the world. The company also develops its own product lines.

Skechers: *Footwear* - SKECHERS designs and markets trendy and performance footwear for the entire family. With more than 700 stores in nearly 60 countries, SKECHERS has a strong global retail presence.

Speed Queen: *Dry Cleaning* - Speed Queen offers many cleaning products and services from coin laundry locations, to industrial cleaning services. Speed Queen's franchise opportunities are unique in that many franchise owners have full-time careers outside of the operation of a laundromat.

Steak'n Shake: *American Style Fast-Food Restaurant* - Steak 'n Shake by Biglari is a "Better Burger" concept. In fact, Steak n Shake's mission is to serve the freshest and tastiest burgers and shakes

Tutti Frutti: *Sweets and Ice Cream* - With over 800 stores in 48 countries TF has an exceptionally large range of frozen yogurt flavours, syrups and toppings.

Other US brands at the show (represented by the local staff):

Burger King: *Hamburger fast-food restaurant*

KFC: *Fried Chicken fast-food restaurant*

Subway: *Sandwiches fast-food restaurant*

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