



Meet the Best U.S. Suppliers at U.S. Trade Shows

Join an Official U.S. Department of Commerce IBP Delegation

Why Attend Trade Shows in the United States?

Every year, millions of foreign buyers come to U.S. trade shows to meet suppliers and other potential business partners. U.S. firms are world-class providers of top quality, innovative goods and services. Whether you are looking to buy for the first time from the United States or find additional U.S. partners, we offer the expertise you need to connect with lucrative opportunities.

About the International Buyer Program

The U.S. Department of Commerce's International Buyer Program (IBP) connects international buyers with U.S. companies exhibiting their products and services at top U.S. trade shows in major industries. Through our business matchmaking service, you receive unparalleled, face-to-face access to those U.S. suppliers most suitable to satisfy your business needs. We eliminate language and cultural barriers so that non-U.S. buyers have the best chance to find opportunities with U.S. companies.

Benefits

As a member of an official U.S. Embassy IBP Delegation, exclusive benefits can include:

- Business-to-business matchmaking with pre-screened U.S. suppliers
- Robust trade counseling, in your own language, on how to import U.S. products and services
- Pre-arranged and facilitated briefings and meetings customized according to your buying interests before, during, and after the trade show
- On-site and off-site technical tours to make the most of your time in the United States
- U.S. Embassy travel assistance, including group bookings and visa procedures
- Waived or reduced trade show admission fees
- Assistance with trade show registration
- Complimentary access to networking events and receptions
- Complimentary use of business facilities, including private meeting space, translation assistance, Internet access, and lounge areas
- Complimentary or reduced-rate educational sessions, demonstrations, and seminars

For more information, contact your local U.S. Commercial Service office at the U.S. Embassy or Consulate nearest you.

For our complete list of office locations, visit export.gov/ibp.



"Selected by the U.S. Department of Commerce as part of the International Buyer Program, these prominent trade exhibitions are excellent venues for developing new business."

President Barack Obama



INTERNATIONAL
TRADE
ADMINISTRATION

International Buyer Program

2014 Trade Show Schedule

- 2014 International CES® (Consumer Electronics Show)** January 7–10 • Las Vegas, NV • cesweb.org
- Shooting Hunting & Outdoor Trade Show and Conference** January 14–17 • Las Vegas, NV • shotshow.org
- World of Concrete® 2014** January 21–24 • Las Vegas, NV • worldofconcrete.com
- DistribuTECH® Conference and Exhibition** January 28–30 • San Antonio, TX • distributech.com
- International Production & Processing Expo** January 28–30 • Atlanta, GA • ippexpo.com
- NAHB International Builders' Show® 2014** February 4–6 • Las Vegas, NV • buildersshow.com
- Progressive Insurance® Miami International Boat Show®** February 13–17 • Miami, FL • miamiboatshow.com
- Graphics of the Americas†** February 27–March 1 • Miami, FL • goaexpo.com
- CONEXPO-CON/AGG® 2014** March 4–8 • Las Vegas, NV • conexpoconagg.com
- Natural Products Expo West/Engredea 2014** March 6–9 • Anaheim, CA • expowest.com
- International Home + Housewares Show 2014** March 15–18 • Chicago, IL • housewares.org
- MODEX 2014†** March 17–20 • Atlanta, GA • modexshow.com
- The 2014 NAB Show®** April 7–10 • Las Vegas, NV • nabshow.com
- WasteExpo 2014** April 29–May 1 • Atlanta, GA • wasteexpo.com
- 2014 Offshore Technology Conference** May 5–8 • Houston, TX • otcnet.org
- Techtextil North America and Texprocess Americas†** May 13–15 • Atlanta, GA • techtextilna.com
- The National Restaurant Association Restaurant, Hotel-Motel Show (NRA Show) 2014** May 17–20 • Chicago, IL • show.restaurant.org
- InfoComm International® 2014** June 18–20 • Las Vegas, NV • infocommshow.org
- 2014 International Franchise Expo** June 19–21 • New York, NY • ifeinfo.com
- 2014 AIA Convention†** June 26–28 • Chicago, IL • aia.org
- Fancy Food Show (Summer) 2014** June 29–July 1 • New York, NY • specialtyfood.com
- 2014 Annual Meeting and Clinical Laboratory Expo of the American Association for Clinical Chemistry** July 27–31 • Chicago, IL • aacc.org
- MAGIC Marketplace (Summer) 2014** August 17–20 • Las Vegas, NV • magiconline.com
- International Woodworking Machinery & Furniture Supply Fair** August 20–23 • Atlanta, GA • iwfatlanta.com
- Farm Progress Show** August 26–28 • Boone, IA • farmprogressshow.com
- Natural Products Expo East†** September 17–20 • Baltimore, MD • expoeast.com
- WEFTEC® Water Environment Federation Technical Exhibition and Conference 2014** September 27–October 1 • New Orleans, LA • weftec.org
- SupplySide West†** October 6–10 • Las Vegas, NV • supplysideshow.com
- PACK EXPO International 2014** November 2–5 • Chicago, IL • packexpo.com
- Irrigation Show and Education Conference†** November 19–20 • Phoenix, AZ • irrigation.org
- American Film Market®** November 5–12 • Santa Monica, CA • americanfilmmarket.com
- Greater New York Dental Meeting** November 28–December 3 • New York, NY • gnydm.com
- 52nd Annual National RV Trade Show†** December 2–4 • Louisville, KY • rvia.org
- POWER-GEN® International** December 9–11 • Orlando, FL • power-gen.com



INTERNATIONAL
TRADE
ADMINISTRATION

export.gov/ibp

† Denotes IBP Select.

All show dates subject to change. Please visit each show's website to confirm show dates prior to making travel plans.

1311-06-06